October 22nd, 2019

Rebecca Martinez Madera County Clerk Recorder and Registrar of Voters 200 West Fourth Street Madera, CA 95637

RE: Submission of Voter's Choice Act Election Administration Plan

Dear Ms. Martinez:

Thank you for the submission of your election administration plan pursuant to the California Voter's Choice Act (VCA) on October 7th. In accordance to Section 4005 (a)(IO)(I)(i) of the Elections Code my office has 14 days to approve, approve with modifications, or reject the voter education and outreach provisions of the election administration plan.

I am writing to inform you that the Office of the Secretary of State has approved your election administration plan with modifications.

Please modify your plan with the following:

- Clarify what specific minority language community media outlets will be used.
- Clarify that each format of PSAs will be accessible for the visually impaired and/or hard of hearing voters.
- Clarify what data or information you will be using to locate Punjabi speakers at which vote centers.

After you have made these modifications and translated the final version of your EAP please submit the final copy to me which will be posted on our website.

Thank you and your staff for your continued leadership and commitment to increasing voter participation in your county.

Robert A. Abelon, Jr.

Deputy Secretary of State for Policy and Planning Office of California Secretary of State Alex Padilla